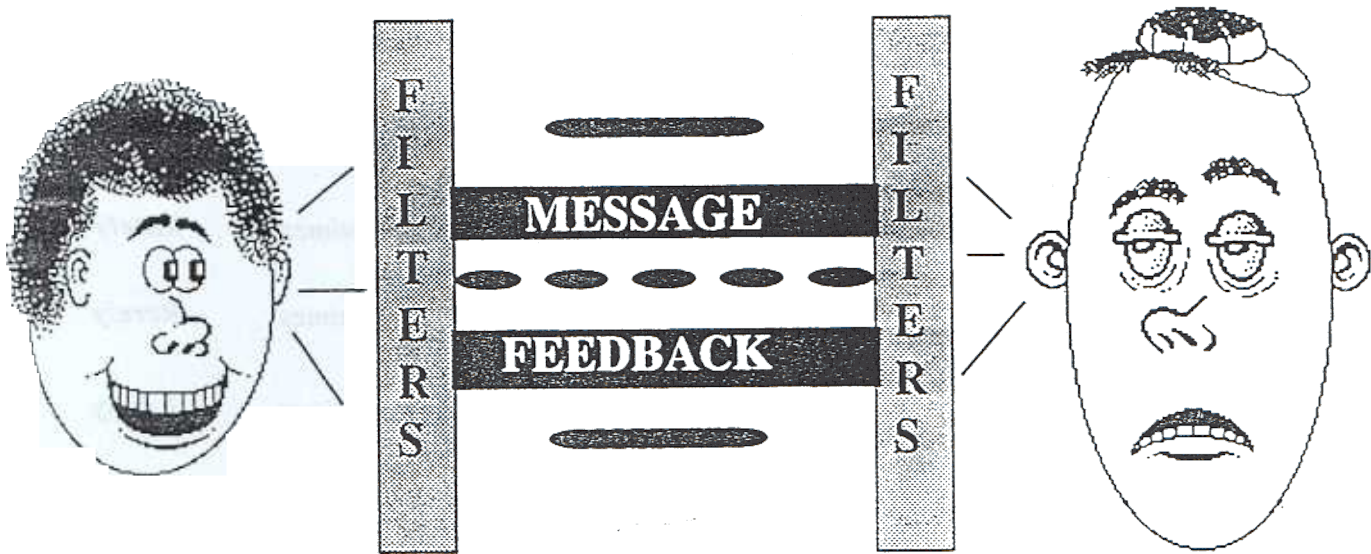


## Meaning Comes From People.....

**not from words!**



### \*Studies Show That:

Body Language Conveys **55%** of the message

Tone of Voice Conveys **38%** of the message

Talking Words Conveys **7%** of the message

\* Dr. Albert Morabian, UCLA